

SEPTEMBER 2009

Sizzling Platter, LLC is pleased to announce the acquisition of Pizza Pizza Company, Ltd.

Sizzling Platter, LLC, a multi-concept restaurant operating company, has acquired Pizza Pizza Company, Ltd., an operator of 16 Little Caesars Pizza locations in Texas and New Mexico. As part of the transaction, Sizzling Platter will also acquire four additional units subsequent to the closing.

The acquisition of Pizza Pizza Company enables Sizzling Platter to enter the Texas and New Mexico markets through a restaurant concept which Sizzling Platter has significant acquisition integration experience and historical success in driving profitability.

Headquartered in Salt Lake City, Utah, Sizzling Platter is a multi-concept restaurant operating company with more than 115 units throughout Texas, New Mexico, and the Mountain West and Pacific Coast regions. Sizzling Platter is majority-owned by Valor Equity Partners.