

FEBRUARY 2009

Valor Equity Partners announced today that Benjamin Rodman has joined the firm as Managing Director and Member of the General Partner.

Benjamin Rodman brings to Valor more than 15 years of experience in the financial advisory and transactional sectors. He will be primarily responsible for driving the origination of new investment opportunities at Valor, as well as for growing and managing their portfolio of companies.

Prior to joining Valor, Mr. Rodman was Managing Director at BMO Capital Markets in the Private Equity coverage group in Chicago. He received his undergraduate degree from the University of Chicago and his MBA from the University of Chicago's Graduate School of Business.

Mr. Rodman serves as a Trustee and member of the Executive Committee for the Kohl Children's Museum of Greater Chicago. He also serves as a Director for Urban Initiatives.

Antonio Gracias, CEO of Valor, noted, "We are extremely pleased to have Ben join us at Valor. We have known and worked with Ben for over 10 years. His years of transactional experience and deep contact base throughout the financial industry will be a tremendous complement to our efforts at Valor as we continue to build our portfolio in these volatile times."